

# love in action

For Immediate Release

**March 2015:** NEWSWIRE.FM launches the series *love in action*, an original production hosted by Deepak Chopra and created in partnership with abc carpet & home. In each episode Deepak explores the humanitarian pursuits of celebrated guests such as Mark Ruffalo, Fran Drescher, 50 Cent, Adrian Grenier, Russell Simmons, Robert Kennedy Jr. and Goldie Hawn. Through in-depth conversation, artists and influencers uncover how these timely issues affect us all, amplifying their platform and creating a ripple of change.

*love in action gives me the opportunity to talk with leading artists to explore what truly touches their hearts. Engaging in a conversation with these cultural innovators has inspired me and I know their words will inspire each person who views the series* -Deepak Chopra.

NEWSWIRE.FM is excited to have started a bi-weekly release with Mark Ruffalo and now Fran Drescher. *We love the authenticity of this series*, says Martine N. Dubin, CEO of NEWSWIRE.FM. *love in action connects a global audience with the charitable actions of celebrated individuals. It is an example of a global shift in love in action.*

**About love in action** is a series of conversations illuminating creative forces who harness their influence as leading change agents for a better world. Hosted by Deepak Chopra and shot in front of an intimate audience at Deepak Homebase, inside ABC Carpet & Home's Manhattan flagship store, the initial season includes 9 episodes.

**About Deepak Chopra** - Dubbed as one of *The top 100 heroes and icons of the century* and credited as *the poet-prophet of alternative medicine*, by Time Magazine. Deepak Chopra is the author of more than 75 books with twenty-one New York Times Bestsellers, published in more than 35 languages. He regularly collaborates with Oprah Winfrey, he is also a Distinguished Executive Scholar at Columbia Business School, an Adjunct Professor Of Executive Programs at The Kellogg School Of Management, A Fellow Of The American College Of Physicians, A Member Of The American Association Of Clinical Endocrinologists, and A Senior Scientist at The Gallup Organization. [www.deepakchopra.com](http://www.deepakchopra.com)

**About Paulette Cole and abc carpet & home** - CEO and Creative Director of abc carpet & home, Paulette Cole envisioned the *love in action* series as a vehicle to engage social action around these critical causes. Elevating abc as a platform for positive change, she and the abc team created Deepak Homebase, a center to integrate the elements of healing, education, sanctuary, theatre, art, and mindfulness. As Deepak Homebase continues to host a myriad of groundbreaking events, abc carpet & home continue to champion commerce as a vehicle for insight and for action. [www.abchome.com](http://www.abchome.com)

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