



VINCENT TV INTERNATIONAL SIGNS EXCLUSIVE WORLDWIDE DISTRIBUTION AGREEMENT WITH MARTINE DUBIN COMPANY

Amsterdam and Washington, DC, 19 April 2021: Vincent TV International, the distribution arm of Vincent TV Products, has agreed a deal with US-based Martine Dubin Company to represent its library of content from its CORE broadcast platform worldwide.

The agreement sees Vincent TV International handling global sales of a diverse catalogue of over 200 hours of premium English-language lifestyle and factual content covering a broad range of topics such as health and wellness, global affairs, business, travel and adventure, food, and culture. Notable names featured in the series include author Deepak Chopra, environmentalist and photographer Sebastian Copeland, leaders of industry, and several notable actors, politicians, entrepreneurs and philanthropists.

Martine Dubin Company was established by 25-year media industry veteran Martine Dubin, founder of the broadcast network and streaming platform CORE - a recent merger of Newswirefm and Healthwirefm, and of the YOGA365 app.

Martine Dubin, founder of Martine Dubin Company, stated: "With a passion to share stories of leaders who reshape the way we think and live through the lens of streaming media, I am excited to now join forces with Vincent ter Voert and his team. Reaching new audiences in Amsterdam, a place I call home, and global territories brings the world a little closer together."

Vincent ter Voert, co-founder of Vincent TV, added: "There has never been a better time to present this superb library of titles to our clients worldwide. The high-quality factual programming in this catalogue will be sure to satisfy discerning audiences all over the globe, and these CORE titles are the ideal complement to Vincent TV's own original IP and formats. With this partnership with Martine we are able to truly offer the widest possible range of content to our tape and format clients everywhere."

Martine Dubin Company is a leading media company in development, production and marketing of original entertainment. The company owns and operates the global subscription broadcast network CORE and the recently released YOGA365 app with leading yoga teacher, Eddie Stern. Martine Dubin Company has also collaborated and created original series including with industry leaders including NATO, Lincoln Center, Harpo Studio, Burda Media, Ashoka Foundation, Curiosity Stream, Yoga & Science Conference, Boulder Crest Institute, Automation Anywhere, and The Zanuck Company.

Winner of two consecutive Gouden Televizier-Ring awards in 2018 and 2019, Vincent TV was established in 2014 to create and produce tv formats focused on humour, talent and topical stories for a broad audience. The company creates its own original IP with shows such as *Verdict on Demand*, *Legal House Call*, *Château Planckaert* and *Palace for a Penny*, as well as importing third-party formats for adaptation in the Netherlands and Belgium, where it launched in 2018.

For more information: please contact:

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