

SILICON VALLEY/ WASHINGTON DC: MARCH 5, 2020 Newswirefm in collaboration with Automation Anywhere and Automation Anywhere University release the must-see original series **Learning RPA: Why it Matters** with a soundtrack by **Moby** this Friday March 6th on our tv network Newswirefm.

This show features Automation Anywhere co-founder Neeti Mehta Shukla, Automation Anywhere University SVP Sundar Nagarathnam and a variety of executives as they discuss the importance of education, diversity, and democratization in Robotic Process Automation, Intelligent Automation, and Artificial Intelligence technologies.

You may have heard the terms RPA, AI, and IA, yet do you know how these sectors will impact the future of work and society? Do you realize that automation skills are the most in-demand resume line item, regardless of industry? This show gives insight into the value-added effect automation education has on workflow, while simultaneously creating industry environments that require human creativity and more interesting careers.

About Automation Anywhere and Neeti Mehta Shukla Automation Anywhere, one of Silicon Valley's leading developers in RPA, AI and IA, is the first ever female-founded business of its kind. Neeti Mehta Shukla, Co-Founder, SVP of Brand Strategy and Culture Architect, is recognized as one of only 5 women in the world to have founded a \$2 billion+ company.

About Newswirefm Newswirefm is an independent digital tv network dedicated to featuring the stories of leaders who reshape the way we think and live. Newswirefm streams uncut dialogues to its global viewer base for content with greater detail and no political agenda, balancing the worlds of entertainment and activism.

About Martine Dubin Listed as one of the 100 Top Creatives Making a Difference, and a pioneer for women in tech, Martine Dubin founded Newswirefm and Healthwirefm, and is creative director behind all original series for both networks. She has also produced with The Zanuck Company, Lincoln Center, Burda Media's DLD, Discovery Communications' John Hendricks, NATO, and Ashoka.

About Moby Moby has sold 20+ million albums, produced music for artists incl. David Bowie, Daft Punk, Britney Spears, Public Enemy, Guns N Roses, Metallica, and produced soundtracks including for the Jason Bourne series, James Bond's Tomorrow Never Dies.

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